

Hot Drinks in Lithuania

Market Direction | 2025-01-08 | 35 pages | Euromonitor

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Report description:

In 2024, hot drinks in Lithuania recorded retail value growth of 4%, while retail volume stabilised after three consecutive years of decline. This result was due to stable price inflation, which improved consumer confidence and results in the hot drinks market. However, a shrinking consumer base has been an ongoing concern for sales. While the consumer base grew in the latter part of the review period, making this factor less problematic, growth largely stemmed from immigration. While this demog...

Euromonitor International's Hot Drinks in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

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