

Hot Drinks in Laos

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Report description:

Hot drinks in Laos faced economic challenges in 2024, with price adjustments occurring two to three times due to inflation. International brands such as Cafe Amazon have seen declining popularity, as consumers favour affordable local brands like Treeknoff, known for quality. Nescafe and Dao Coffee retain strong market positions with diverse offerings, while the tea market grows modestly, led by local brands like Mai Savanh Lao, gaining appeal through high-quality products and modern trade channe...

Euromonitor International's Hot Drinks in Laos report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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