

## **Hot Drinks in Estonia**

Market Direction | 2025-01-03 | 34 pages | Euromonitor

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### **Report description:**

The year 2024 has proven to be a challenging one for Estonia's economy, marked by an economic slowdown and rising taxes, particularly VAT, which have heightened uncertainty in consumer behaviour. This economic backdrop has prompted consumers to prioritise essential goods, focusing on products deemed necessities. Despite these constraints, the hot drinks market has demonstrated a degree of resilience, with many of the trends observed during the historic period continuing to shape the market in 20...

Euromonitor International's Hot Drinks in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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