

## Hot Drinks in Cameroon

Market Direction | 2025-01-07 | 34 pages | Euromonitor

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### Report description:

The pace of retail price increases for hot drinks in Cameroon has decelerated in 2024 compared to previous years. However, production costs remain elevated, primarily due to the persistently high prices of raw materials. For example, the price of fresh Robusta coffee has decreased by XAF100 per kg, yet instant coffee, which is exclusively imported, has seen final retail prices rise sharply due to significant increases in maritime fees. Moreover, the price of raw cacao has risen substantially, ie...

Euromonitor International's Hot Drinks in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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**Scotts International. EU Vat number: PL 6772247784**

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Price sensitivity drives consumer choices in instant coffee in Cameroon

Fresh and instant standard coffee lead Cameroon's coffee market, while instant coffee mixes struggle due to limited variety

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