

Hosiery in Germany

Market Direction | 2025-01-16 | 19 pages | Euromonitor

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Report description:

Retail volume sales of hosiery in Germany are rising in 2024, as local consumers continue to spend greater time outside of the home socialising, travelling, and working in the office more regularly. Both sheer and non-sheer hosiery are performing positively in volume terms, regardless of seasonality. However, value sales are surging in 2024, mainly due to inflation and the increasing cost of production, especially for high-quality materials, prompting manufacturers to adjust prices accordingly.

Euromonitor International's Hosiery in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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