

## **Home Laundry Appliances in Romania**

Market Direction | 2025-01-10 | 40 pages | Euromonitor

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### **Report description:**

While sales performance was better than previous years, volume sales of home laundry appliances declined in 2024, a sign that some Romanian consumers are still postponing their big-ticket purchases. After several years of high inflation rates and soaring costs of living, Romanians remain cautious with expenditure. Nevertheless, the higher minimum wage and improved pensions in 2024 made a positive impact on demand for home laundry appliances, with volume sales showing signs of improvement. Overall...

Euromonitor International's Home Laundry Appliances in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Home Laundry Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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## SOURCES

Summary 1 Research Sources

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