

## **Home Laundry Appliances in Egypt**

Market Direction | 2025-01-10 | 39 pages | Euromonitor

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### **Report description:**

Within home laundry appliances in Egypt, front-loading continued to gain retail volume share in automatic washing machines in 2024. However, the top-loading format retained the majority of retail volume sales. Top-loading automatic washing machines continued to benefit from competitive advantages, such as affordability, simplicity of use, living space constraints and familiarity. The Greater Cairo region is an exception, with retail volume sales of front-loading automatic washing machines exceed...

Euromonitor International's Home Laundry Appliances in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Laundry Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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