

Herbal/Traditional Products in Singapore

Market Direction | 2025-01-10 | 24 pages | Euromonitor

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Report description:

Singaporean consumers, particularly those of Chinese ethnicity, often turn to herbal/traditional remedies or visit Traditional Chinese Medicine (TCM) practitioners when dealing with illness or injury. According to the Traditional Chinese Medicine Practitioners Board, there are 2,360 active TCM practitioners in Singapore, surpassing the number of general practitioners' clinics. This reflects the deep-rooted trust and reliance on TCM, especially among the elderly who seek to enhance their physical...

Euromonitor International's Herbal/Traditional Products in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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