

## Fruits in Mexico

Market Direction | 2025-01-09 | 22 pages | Euromonitor

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### Report description:

Total volume sales of fruits grew in Mexico in 2024. Fresh fruits are widely available and affordable in Mexico, with most consumers being fully aware of the benefits of regularly consuming a selection of fruits as part of a healthy diet. Consumers also generally perceive fresh fruits to be healthier than packaged options, with unpackaged fruits still accounting for the bulk of sales. Nonetheless, with many consumers seeing a drop in their disposable income towards the end of the review period,....

Euromonitor International's Fruits in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Apples, Banana, Cherries, Cranberries/Blueberries, Grapefruit/Pomelo, Grapes, Kiwi Fruit, Lemon and Limes, Oranges, Tangerines and Mandarins, Other Fruits, Peaches/Nectarines, Pears/Quinces, Pineapple, Plums/Sloes, Strawberries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Fruits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Fruits in Mexico  
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### List Of Contents And Tables

#### FRUITS IN MEXICO

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Orange prices explode, as drought, disease and international prices have an impact

Foodservice demand supported by health and wellness trend

##### PROSPECTS AND OPPORTUNITIES

Organic niche continues to attract new consumers

Government takes actions to control prices and help producers

##### Summary 1 Major Processors of Fruits 2024

#### CATEGORY DATA

Table 1 Total Sales of Fruits by Category: Total Volume 2019-2024

Table 2 Total Sales of Fruits by Category: % Total Volume Growth 2019-2024

Table 3 Retail Sales of Fruits by Category: Volume 2019-2024

Table 4 Retail Sales of Fruits by Category: % Volume Growth 2019-2024

Table 5 Retail Sales of Fruits by Category: Value 2019-2024

Table 6 Retail Sales of Fruits by Category: % Value Growth 2019-2024

Table 7 Retail Sales of Fruits by Packaged vs Unpackaged: % Volume 2019-2024

Table 8 Forecast Total Sales of Fruits by Category: Total Volume 2024-2029

Table 9 Forecast Total Sales of Fruits by Category: % Total Volume Growth 2024-2029

Table 10  $\square$ Forecast Retail Sales of Fruits by Category: Volume 2024-2029

Table 11  $\square$ Forecast Retail Sales of Fruits by Category: % Volume Growth 2024-2029

Table 12  $\square$ Forecast Retail Sales of Fruits by Category: Value 2024-2029

Table 13  $\square$ Forecast Retail Sales of Fruits by Category: % Value Growth 2024-2029

#### FRESH FOOD IN MEXICO

##### EXECUTIVE SUMMARY

Fresh food in 2024: The big picture

2024 key trends

Retailing developments

What next for fresh food?

##### MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2019-2024

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2019-2024

Table 16 Retail Sales of Fresh Food by Category: Volume 2019-2024

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2019-2024

Table 18 Retail Sales of Fresh Food by Category: Value 2019-2024

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2019-2024

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2019-2024

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Table 21 Retail Distribution of Fresh Food by Format: % Volume 2019-2024

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2024-2029

Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2024-2029

Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2024-2029

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2024-2029

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2024-2029

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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