

Fresh Food in Thailand

Market Direction | 2025-01-28 | 69 pages | Euromonitor

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Report description:

Fresh food in Thailand saw positive sales in 2024, in both value and volume terms, and with this positive performance seen in retail, foodservice, and institutional sales. However, fresh food still represents a complex landscape shaped by economic challenges and evolving consumer preferences. Inflation and supply chain disruptions have impacted production costs and availability, leading to price fluctuations and reduced consumer spending on certain products. For example, according to local repor...

Euromonitor International's Fresh Food in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Eggs, Fish and Seafood, Fruits, Meat, Nuts, Pulses, Starchy Roots, Sugar and Sweeteners, Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fresh Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2025

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