

Fresh Food in South Africa

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Report description:

Overall demand for fresh food in South Africa continues to rise in 2024, albeit slowly, with an increasing number of local consumers finding themselves in a better financial position compared to the previous year due to factors such as lower food inflation and decreased interest rates. The outcome of the South African national election, which saw the formation of the Government of National Unity (GNU), has also boosted the positive outlook. The new government aims to grow the local economy and a...

Euromonitor International's Fresh Food in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Eggs, Fish and Seafood, Fruits, Meat, Nuts, Pulses, Starchy Roots, Sugar and Sweeteners, Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fresh Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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