

Fresh Food in France

Market Direction | 2025-01-09 | 74 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1225.00
- Multiple User License (1 Site) €2450.00
- Multiple User License (Global) €3675.00

Report description:

Total volume sales of fresh food grew slightly in France in 2024. The market faced a number of challenges towards the end of the review period, including unfavourable weather conditions and rising prices, while players also had to adapt to evolving consumer preferences revolving around issues such as health, sustainability and animal welfare. Fish and seafood saw total volumes fall during 2024 as it was adversely affected by Brexit leading to reduced French access to British waters, as well as w...

Euromonitor International's Fresh Food in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Eggs, Fish and Seafood, Fruits, Meat, Nuts, Pulses, Starchy Roots, Sugar and Sweeteners, Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fresh Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Fresh Food in France
Euromonitor International
January 2025

List Of Contents And Tables

FRESH FOOD IN FRANCE

EXECUTIVE SUMMARY

Fresh food in 2024: The big picture

2024 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 1 Total Sales of Fresh Food by Category: Total Volume 2019-2024

Table 2 Total Sales of Fresh Food by Category: % Total Volume Growth 2019-2024

Table 3 Retail Sales of Fresh Food by Category: Volume 2019-2024

Table 4 Retail Sales of Fresh Food by Category: % Volume Growth 2019-2024

Table 5 Retail Sales of Fresh Food by Category: Value 2019-2024

Table 6 Retail Sales of Fresh Food by Category: % Value Growth 2019-2024

Table 7 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2019-2024

Table 8 Retail Distribution of Fresh Food by Format: % Volume 2019-2024

Table 9 Forecast Total Sales of Fresh Food by Category: Total Volume 2024-2029

Table 10 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2024-2029

Table 11 □Forecast Retail Sales of Fresh Food by Category: Volume 2024-2029

Table 12 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2024-2029

Table 13 □Forecast Retail Sales of Fresh Food by Category: Value 2024-2029

Table 14 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

MEAT IN FRANCE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Return to growth, but many consumers looking to reduce meat consumption

Significant increase in prices amidst broader rise in the cost of living

PROSPECTS AND OPPORTUNITIES

French farmers object to potential deal between EU and Mercosur

Players adapting to changing diets, but meat substitutes remains a niche area

Summary 2 Major Processors of Meat 2024

CATEGORY DATA

Table 15 Total Sales of Meat by Category: Total Volume 2019-2024

Table 16 Total Sales of Meat by Category: % Total Volume Growth 2019-2024

Table 17 Retail Sales of Meat by Category: Volume 2019-2024

Table 18 Retail Sales of Meat by Category: % Volume Growth 2019-2024

Table 19 Retail Sales of Meat by Category: Value 2019-2024

Table 20 Retail Sales of Meat by Category: % Value Growth 2019-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 Retail Sales of Meat by Packaged vs Unpackaged: % Volume 2019-2024

Table 22 Forecast Sales of Meat by Category: Total Volume 2024-2029

Table 23 Forecast Sales of Meat by Category: % Total Volume Growth 2024-2029

Table 24 □Forecast Retail Sales of Meat by Category: Volume 2024-2029

Table 25 □Forecast Retail Sales of Meat by Category: % Volume Growth 2024-2029

Table 26 □Forecast Retail Sales of Meat by Category: Value 2024-2029

Table 27 □Forecast Retail Sales of Meat by Category: % Value Growth 2024-2029

FISH AND SEAFOOD IN FRANCE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Price rises contribute to continued decline in volumes

Oysters' image hit by norovirus bans

PROSPECTS AND OPPORTUNITIES

Slight rise in volumes expected despite challenges

French fishing set to be impacted by revision of Brexit agreement

Summary 3 Major Processors of Fish and Seafood 2024

CATEGORY DATA

Table 28 Total Sales of Fish and Seafood by Category: Total Volume 2019-2024

Table 29 Total Sales of Fish and Seafood by Category: % Total Volume Growth 2019-2024

Table 30 Retail Sales of Fish and Seafood by Category: Volume 2019-2024

Table 31 Retail Sales of Fish and Seafood by Category: % Volume Growth 2019-2024

Table 32 Retail Sales of Fish and Seafood by Category: Value 2019-2024

Table 33 Retail Sales of Fish and Seafood by Category: % Value Growth 2019-2024

Table 34 Retail Sales of Fish and Seafood by Packaged vs Unpackaged: % Volume 2019-2024

Table 35 Forecast Total Sales of Fish and Seafood by Category: Total Volume 2024-2029

Table 36 Forecast Total Sales of Fish and Seafood by Category: % Total Volume Growth 2024-2029

Table 37 □Forecast Retail Sales of Fish and Seafood by Category: Volume 2024-2029

Table 38 □Forecast Retail Sales of Fish and Seafood by Category: % Volume Growth 2024-2029

Table 39 □Forecast Retail Sales of Fish and Seafood by Category: Value 2024-2029

Table 40 □Forecast Retail Sales of Fish and Seafood by Category: % Value Growth 2024-2029

PULSES IN FRANCE

KEY DATA FINDINGS

2024 DEVELOPMENTS

High protein content and culinary experimentation support sales of pulses

Significant presence of organic products and private label options

PROSPECTS AND OPPORTUNITIES

Locavore trend likely to boost demand for locally grown pulses

Consumers set to become more familiar with bulk buying dried pulses

Summary 4 Major Processors of Pulses 2024

CATEGORY DATA

Table 41 Total Sales of Pulses by Category: Total Volume 2019-2024

Table 42 Total Sales of Pulses by Category: % Total Volume Growth 2019-2024

Table 43 Retail Sales of Pulses by Category: Volume 2019-2024

Table 44 Retail Sales of Pulses by Category: % Volume Growth 2019-2024

Table 45 Retail Sales of Pulses by Category: Value 2019-2024

Table 46 Retail Sales of Pulses by Category: % Value Growth 2019-2024

Table 47 Retail Sales of Pulses by Packaged vs Unpackaged: % Volume 2019-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 48 Forecast Total Sales of Pulses by Category: Total Volume 2024-2029	
Table 49 Forecast Total Sales of Pulses by Category: % Total Volume Growth 2024-2029	
Table 50 □Forecast Retail Sales of Pulses by Category: Volume 2024-2029	
Table 51 □Forecast Retail Sales of Pulses by Category: % Volume Growth 2024-2029	
Table 52 □Forecast Retail Sales of Pulses by Category: Value 2024-2029	
Table 53 □Forecast Retail Sales of Pulses by Category: % Value Growth 2024-2029	
VEGETABLES IN FRANCE	
KEY DATA FINDINGS	
2024 DEVELOPMENTS	
Health and wellness trend supports demand	
Competition from tinned and frozen alternatives	
PROSPECTS AND OPPORTUNITIES	
Demand expected to remain stable	
Sustainability and health concerns to exert growing influence	
Summary 5	Major Processors of Vegetables 2024
CATEGORY DATA	
Table 54 Total Sales of Vegetables by Category: Total Volume 2019-2024	
Table 55 Total Sales of Vegetables by Category: % Total Volume Growth 2019-2024	
Table 56 Retail Sales of Vegetables by Category: Volume 2019-2024	
Table 57 Retail Sales of Vegetables by Category: % Volume Growth 2019-2024	
Table 58 Retail Sales of Vegetables by Category: Value 2019-2024	
Table 59 Retail Sales of Vegetables by Category: % Value Growth 2019-2024	
Table 60 Retail Sales of Vegetables by Packaged vs Unpackaged: % Volume 2019-2024	
Table 61 Forecast Total Sales of Vegetables by Category: Total Volume 2024-2029	
Table 62 Forecast Total Sales of Vegetables by Category: % Total Volume Growth 2024-2029	
Table 63 □Forecast Retail Sales of Vegetables by Category: Volume 2024-2029	
Table 64 □Forecast Retail Sales of Vegetables by Category: % Volume Growth 2024-2029	
Table 65 □Forecast Retail Sales of Vegetables by Category: Value 2024-2029	
Table 66 □Forecast Retail Sales of Vegetables by Category: % Value Growth 2024-2029	
STARCHY ROOTS IN FRANCE	
KEY DATA FINDINGS	
2024 DEVELOPMENTS	
Good harvests at end of review period	
Competition from processed alternatives	
PROSPECTS AND OPPORTUNITIES	
Growing interest in sweet potatoes	
Local producers may look to exports	
Summary 6	Major Processors of Starchy Roots 2024
CATEGORY DATA	
Table 67 Total Sales of Starchy Roots by Category: Total Volume 2019-2024	
Table 68 Total Sales of Starchy Roots by Category: % Total Volume Growth 2019-2024	
Table 69 Retail Sales of Starchy Roots by Category: Volume 2019-2024	
Table 70 Retail Sales of Starchy Roots by Category: % Volume Growth 2019-2024	
Table 71 Retail Sales of Starchy Roots by Category: Value 2019-2024	
Table 72 Retail Sales of Starchy Roots by Category: % Value Growth 2019-2024	
Table 73 Retail Sales of Starchy Roots by Packaged vs Unpackaged: % Volume 2019-2024	
Table 74 Forecast Total Sales of Starchy Roots by Category: Total Volume 2024-2029	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 75 Forecast Total Sales of Starchy Roots by Category: % Total Volume Growth 2024-2029

Table 76 □Forecast Retail Sales of Starchy Roots by Category: Volume 2024-2029

Table 77 □Forecast Retail Sales of Starchy Roots by Category: % Volume Growth 2024-2029

Table 78 □Forecast Retail Sales of Starchy Roots by Category: Value 2024-2029

Table 79 □Forecast Retail Sales of Starchy Roots by Category: % Value Growth 2024-2029

FRUITS IN FRANCE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Climatic conditions play key role in category performance

Organic fruits offer potential despite early struggles

PROSPECTS AND OPPORTUNITIES

Blueberries offer significant growth potential

Climate factors may offer opportunities as well as challenges

Summary 7 Major Processors of Fruits 2024

CATEGORY DATA

Table 80 Total Sales of Fruits by Category: Total Volume 2019-2024

Table 81 Total Sales of Fruits by Category: % Total Volume Growth 2019-2024

Table 82 Retail Sales of Fruits by Category: Volume 2019-2024

Table 83 Retail Sales of Fruits by Category: % Volume Growth 2019-2024

Table 84 Retail Sales of Fruits by Category: Value 2019-2024

Table 85 Retail Sales of Fruits by Category: % Value Growth 2019-2024

Table 86 Retail Sales of Fruits by Packaged vs Unpackaged: % Volume 2019-2024

Table 87 Forecast Total Sales of Fruits by Category: Total Volume 2024-2029

Table 88 Forecast Total Sales of Fruits by Category: % Total Volume Growth 2024-2029

Table 89 □Forecast Retail Sales of Fruits by Category: Volume 2024-2029

Table 90 □Forecast Retail Sales of Fruits by Category: % Volume Growth 2024-2029

Table 91 □Forecast Retail Sales of Fruits by Category: Value 2024-2029

Table 92 □Forecast Retail Sales of Fruits by Category: % Value Growth 2024-2029

NUTS IN FRANCE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Daco Bello adapting to evolving demand as nuts category sees further growth

Work to strengthen local nut production, but 2024 sees a poor walnut harvest

PROSPECTS AND OPPORTUNITIES

Brands expected to focus on the health and wellness properties of nuts

Move towards bulk buying law set to boost sales of nuts

Summary 8 Major Processors of Nuts 2024

CATEGORY DATA

Table 93 Total Sales of Nuts by Category: Total Volume 2019-2024

Table 94 Total Sales of Nuts by Category: % Total Volume Growth 2019-2024

Table 95 Retail Sales of Nuts by Category: Volume 2019-2024

Table 96 Retail Sales of Nuts by Category: % Volume Growth 2019-2024

Table 97 Retail Sales of Nuts by Category: Value 2019-2024

Table 98 Retail Sales of Nuts by Category: % Value Growth 2019-2024

Table 99 Retail Sales of Nuts by Packaged vs Unpackaged: % Volume 2019-2024

Table 100 Forecast Total Sales of Nuts by Category: Total Volume 2024-2029

Table 101 Forecast Total Sales of Nuts by Category: % Total Volume Growth 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 102 □Forecast Retail Sales of Nuts by Category: Volume 2024-2029
Table 103 □Forecast Retail Sales of Nuts by Category: % Volume Growth 2024-2029
Table 104 □Forecast Retail Sales of Nuts by Category: Value 2024-2029
Table 105 □Forecast Retail Sales of Nuts by Category: % Value Growth 2024-2029

EGGS IN FRANCE

KEY DATA FINDINGS

2024 DEVELOPMENTS

An inexpensive source of protein

Ethical factors come into play in purchasing decisions

PROSPECTS AND OPPORTUNITIES

Phasing out cage farming

EUDR could affect price of eggs

Summary 9 Major Processors of Eggs 2024

CATEGORY DATA

Table 106 Total Sales of Eggs: Total Volume 2019-2024
Table 107 Total Sales of Eggs: % Total Volume Growth 2019-2024
Table 108 Retail Sales of Eggs: Volume 2019-2024
Table 109 Retail Sales of Eggs: % Volume Growth 2019-2024
Table 110 Retail Sales of Eggs: Value 2019-2024
Table 111 Retail Sales of Eggs: % Value Growth 2019-2024
Table 112 Retail Sales of Eggs by Packaged vs Unpackaged: % Volume 2019-2024
Table 113 Forecast Total Sales of Eggs: Total Volume 2024-2029
Table 114 Forecast Total Sales of Eggs: % Total Volume Growth 2024-2029
Table 115 □Forecast Retail Sales of Eggs: Volume 2024-2029
Table 116 □Forecast Retail Sales of Eggs: % Volume Growth 2024-2029
Table 117 □Forecast Retail Sales of Eggs: Value 2024-2029
Table 118 □Forecast Retail Sales of Eggs: % Value Growth 2024-2029

SUGAR AND SWEETENERS IN FRANCE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Prices rise towards end of review period

France maintains position as major sugar producer

PROSPECTS AND OPPORTUNITIES

Health concerns set to continue to drive down consumption

Focus on innovation and emphasis on natural sweeteners

Summary 10 Major Processors of Sugar and Sweeteners 2024

CATEGORY DATA

Table 119 Total Sales of Sugar and Sweeteners: Total Volume 2019-2024
Table 120 Total Sales of Sugar and Sweeteners: % Total Volume Growth 2019-2024
Table 121 Retail Sales of Sugar and Sweeteners: Volume 2019-2024
Table 122 Retail Sales of Sugar and Sweeteners: % Volume Growth 2019-2024
Table 123 Retail Sales of Sugar and Sweeteners: Value 2019-2024
Table 124 Retail Sales of Sugar and Sweeteners: % Value Growth 2019-2024
Table 125 Retail Sales of Sugar and Sweeteners by Packaged vs Unpackaged: % Volume 2019-2024
Table 126 Forecast Total Sales of Sugar and Sweeteners: Total Volume 2024-2029
Table 127 Forecast Total Sales of Sugar and Sweeteners: % Total Volume Growth 2024-2029
Table 128 □Forecast Retail Sales of Sugar and Sweeteners: Volume 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 129 □Forecast Retail Sales of Sugar and Sweeteners: % Volume Growth 2024-2029
Table 130 □Forecast Retail Sales of Sugar and Sweeteners: Value 2024-2029
Table 131 □Forecast Retail Sales of Sugar and Sweeteners: % Value Growth 2024-2029

Fresh Food in France

Market Direction | 2025-01-09 | 74 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1225.00
	Multiple User License (1 Site)	€2450.00
	Multiple User License (Global)	€3675.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-06"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com