

Footwear in Vietnam

Market Direction | 2025-01-28 | 19 pages | Euromonitor

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Report description:

Due to inflation and an unstable economic outlook, in 2024 Vietnamese consumers have been increasingly inclined to save money and limit their expenditure where possible, including on footwear. Thus, many people have waited for significant discounts of up to 70% on footwear, or have hunted for discounts on companies' live-streams instead of purchasing products in offline channels. Despite such regular discounts, footwear in Vietnam is expected to continue to record a retail volume decline in 2024...

Euromonitor International's Footwear in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Children's footwear records the fastest growth rates in 2024

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