

Footwear in Mexico

Market Direction | 2024-12-31 | 21 pages | Euromonitor

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Report description:

Footwear is expected to be one of the apparel and footwear categories in Mexico most negatively affected in retail current value terms during 2024, with minimal growth expected following three years of double-digit expansion. This stagnation is due to two main factors. First, sales have already exceeded the pre-pandemic level, so are naturally stabilising. Second, the effects of inflation recorded in 2023, which have continued into the beginning of 2024, have influenced consumer behaviour. Some...

Euromonitor International's Footwear in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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