

Footwear in Austria

Market Direction | 2025-01-15 | 20 pages | Euromonitor

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Report description:

In 2024, Austria's footwear market continued to see positive retail value growth, with an uplift of 2%, while retail volume sales declined by 1%. The fall in demand was linked to high prices in the sector, with many Austrian shoppers becoming more cautious with their discretionary spending, particularly in non-essential categories.

Euromonitor International's Footwear in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

FOOTWEAR IN AUSTRIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Overall retail volume declines while children's footwear showcases the strongest performance

The rise of sports-inspired footwear and casual workwear shapes buying habits

A strong variety of footwear helps Deichmann maintains its leadership in 2024

PROSPECTS AND OPPORTUNITIES

Economic challenges are expected to aid the rise of private label goods

The ongoing evolution of omnichannel strategies in the footwear category

Sustainability and transparency are expected to influence consumer choices in footwear

CATEGORY DATA

Table 1 Sales of Footwear by Category: Volume 2019-2024

Table 2 Sales of Footwear by Category: Value 2019-2024

Table 3 Sales of Footwear by Category: % Volume Growth 2019-2024

Table 4 Sales of Footwear by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Footwear: % Value 2020-2024

Table 6 LBN Brand Shares of Footwear: % Value 2021-2024

Table 7 Distribution of Footwear by Format: % Value 2019-2024

Table 8 Forecast Sales of Footwear by Category: Volume 2024-2029

Table 9 Forecast Sales of Footwear by Category: Value 2024-2029

Table 10 □Forecast Sales of Footwear by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Footwear by Category: % Value Growth 2024-2029

APPAREL AND FOOTWEAR IN AUSTRIA

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 12 Sales of Apparel and Footwear by Category: Volume 2019-2024

Table 13 Sales of Apparel and Footwear by Category: Value 2019-2024

Table 14 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024

Table 15 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Apparel and Footwear: % Value 2020-2024

Table 17 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024

Table 18 Distribution of Apparel and Footwear by Format: % Value 2019-2024

Table 19 Distribution of Apparel and Footwear by Format and Category: % Value 2024

Table 20 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029

Table 21 □Forecast Sales of Apparel and Footwear by Category: Value 2024-2029

Table 22 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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