

## **Food Preparation Appliances in Ukraine**

Market Direction | 2025-01-20 | 37 pages | Euromonitor

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### **Report description:**

While retail volume sales of food preparation appliances in Ukraine continued to grow healthily in 2024, the market size remained below the pre-war 2021 level at the end of the review period. Since the beginning of the war in Ukraine, local consumers have been focused on essential appliances. As a result, they have been much less likely to purchase gadgets for occasional use only.

Euromonitor International's Food Preparation Appliances in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Food Preparation Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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Consumers focus on more essential appliances

Search for multifunctional products while size matters

SEB Groupe leverages a wide presence and strength in blenders to lead food preparation appliances

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