

## **Food Preparation Appliances in the Netherlands**

Market Direction | 2025-01-10 | 37 pages | Euromonitor

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### **Report description:**

Sales of food preparation appliances declined in the Netherlands in retail volume terms in 2024. Blenders, mixers, food processors, centrifugal juicers, and slow juicers all struggled for growth having seen significant gains during the pandemic. Despite seeing a decline in retail volume terms in 2024, blenders and mixers continued to enjoy relatively steady demand with sales remaining higher than pre-pandemic levels. This demand has been driven by the growing interest in healthy eating and homem...

Euromonitor International's Food Preparation Appliances in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Food Preparation Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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