

Food Preparation Appliances in Singapore

Market Direction | 2025-01-06 | 37 pages | Euromonitor

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Report description:

Sales of food preparation appliances declined in retail volume terms in 2024 with this being due to several factors. First, with the pandemic coming to an end in 2023 consumers are now spending less time at home which is leaving less time for meal preparation and cooking. On one hand consumers are looking for greater convenience again, such as quick recipes that do not require long processes. Meanwhile, on the other hand, consumers are also turning ready meals and foodservice more frequently, wh...

Euromonitor International's Food Preparation Appliances in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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