

Food Preparation Appliances in Hong Kong, China

Market Direction | 2025-01-10 | 35 pages | Euromonitor

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Report description:

Demand for food preparation appliances in Hong Kong continues to rise in 2024, albeit slowly, due to the high penetration rate of the category in local homes and previous investments made in these products at the height of the pandemic during home seclusion. Nevertheless, the positive performance is being supported by many consumers looking to prepare and cook meals regularly at home amid uncertain economic conditions.

Euromonitor International's Food Preparation Appliances in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Modest growth for food preparation appliances due to high penetration rate and previous investments

Blenders and juice extractors benefit from health trend

E-commerce continues to grow post-pandemic

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