

Food Preparation Appliances in Greece

Market Direction | 2025-01-10 | 36 pages | Euromonitor

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Report description:

Food preparation appliances in Greece suffered as consumer purchasing power remained under pressure in the context of the cost-of-living crisis. Thus, Greek consumers continued to prioritise essential or immediate need spending. Moreover, most types of food preparation appliances witnessed retail volume growth in the wake of the Coronavirus (COVID-19) pandemic, when consumers spent more time cooking at home. This reduced the need to purchase new products as the review period progressed. Moreover...

Euromonitor International's Food Preparation Appliances in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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The demand for blenders benefits from the smoothies trend
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