

## Food Preparation Appliances in Egypt

Market Direction | 2025-01-10 | 36 pages | Euromonitor

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### Report description:

Blenders, the largest category in food preparation appliances in Egypt, witnessed healthy retail volume growth in 2024, despite higher prices. Population growth, urbanisation and the related rise in the number of households, alongside increasingly hectic lifestyles, stimulated the demand for blenders. Hand models provided the main growth drivers in blenders. While the average retail unit price of hand blenders is much higher than that of countertop blenders, the functions and accessories that co...

Euromonitor International's Food Preparation Appliances in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Food Preparation Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Steadily growing demand for hand mixers

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