

Food Preparation Appliances in Australia

Market Direction | 2025-01-10 | 38 pages | Euromonitor

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Report description:

In contrast to the surge in demand at the height of the pandemic due to prolonged home seclusion, retail volume sales of food preparation appliances in Australia are falling for a third consecutive year in 2024, as consumers reduce their spending across the category after making considerable investments earlier in the review period. Consumers still interested in food preparation appliances are increasingly searching for multipurpose options that combine functionality and efficiency to reduce cos...

Euromonitor International's Food Preparation Appliances in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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