

Fish and Seafood in Thailand

Market Direction | 2025-01-28 | 16 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Fish and seafood remained popular in Thailand in 2024, being ingredients in many traditional dishes. However, the year also saw a series of challenges due to various factors. For example, the global economic downturn, including inflation and the rising cost of living, have impacted consumer purchasing power. As a result, consumers have become more price-sensitive, shifting towards cheaper seafood options like mackerel and squid. Additionally, the outbreak of diseases affecting aquaculture, such...

Euromonitor International's Fish and Seafood in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fish and Seafood market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Fish and Seafood in Thailand
Euromonitor International
January 2025

List Of Contents And Tables

FISH AND SEAFOOD IN THAILAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Fish and seafood remain popular in Thailand - despite some ongoing challenges due to a gloomy economy

Local shrimp sees international competition due to shrimp disease

PROSPECTS AND OPPORTUNITIES

Increase in tourist influx continue to drive demand for fish and seafood

Sustainability and traceability are key to support future domestic and export volume

Summary 1 Major Processors of Fish and Seafood 2024

CATEGORY DATA

Table 1 Total Sales of Fish and Seafood by Category: Total Volume 2019-2024

Table 2 Total Sales of Fish and Seafood by Category: % Total Volume Growth 2019-2024

Table 3 Retail Sales of Fish and Seafood by Category: Volume 2019-2024

Table 4 Retail Sales of Fish and Seafood by Category: % Volume Growth 2019-2024

Table 5 Retail Sales of Fish and Seafood by Category: Value 2019-2024

Table 6 Retail Sales of Fish and Seafood by Category: % Value Growth 2019-2024

Table 7 Retail Sales of Fish and Seafood by Packaged vs Unpackaged: % Volume 2019-2024

Table 8 Forecast Total Sales of Fish and Seafood by Category: Total Volume 2024-2029

Table 9 Forecast Total Sales of Fish and Seafood by Category: % Total Volume Growth 2024-2029

Table 10 □Forecast Retail Sales of Fish and Seafood by Category: Volume 2024-2029

Table 11 □Forecast Retail Sales of Fish and Seafood by Category: % Volume Growth 2024-2029

Table 12 □Forecast Retail Sales of Fish and Seafood by Category: Value 2024-2029

Table 13 □Forecast Retail Sales of Fish and Seafood by Category: % Value Growth 2024-2029

FRESH FOOD IN THAILAND

EXECUTIVE SUMMARY

Fresh food in 2024: The big picture

2024 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2019-2024

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2019-2024

Table 16 Retail Sales of Fresh Food by Category: Volume 2019-2024

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2019-2024

Table 18 Retail Sales of Fresh Food by Category: Value 2019-2024

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2019-2024

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2019-2024

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2019-2024

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2024-2029

Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2024-2029

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2024-2029

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2024-2029

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 2 Research Sources

Fish and Seafood in Thailand

Market Direction | 2025-01-28 | 16 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-13"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com