

Fish and Seafood in Thailand

Market Direction | 2025-01-28 | 16 pages | Euromonitor

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Report description:

Fish and seafood remained popular in Thailand in 2024, being ingredients in many traditional dishes. However, the year also saw a series of challenges due to various factors. For example, the global economic downturn, including inflation and the rising cost of living, have impacted consumer purchasing power. As a result, consumers have become more price-sensitive, shifting towards cheaper seafood options like mackerel and squid. Additionally, the outbreak of diseases affecting aquaculture, such...

Euromonitor International's Fish and Seafood in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fish and Seafood market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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