

Fish and Seafood in Mexico

Market Direction | 2025-01-09 | 20 pages | Euromonitor

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Report description:

Total volume sales of fish and seafood rose in Mexico in 2024. After the high rate of inflation experienced over the previous few years impacted household consumption, especially in 2023, the Mexican fish and seafood category saw an improved performance in volume terms and returned to growth in value in the final year of the review period. This was driven by the increase in the minimum wage and government help through direct money transfers to the population in need, which led consumers to be mo...

Euromonitor International's Fish and Seafood in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fish and Seafood market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2025

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