

Fish and Seafood in Mexico

Market Direction | 2025-01-09 | 20 pages | Euromonitor

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Report description:

Total volume sales of fish and seafood rose in Mexico in 2024. After the high rate of inflation experienced over the previous few years impacted household consumption, especially in 2023, the Mexican fish and seafood category saw an improved performance in volume terms and returned to growth in value in the final year of the review period. This was driven by the increase in the minimum wage and government help through direct money transfers to the population in need, which led consumers to be mo...

Euromonitor International's Fish and Seafood in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fish and Seafood market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Fish and Seafood in Mexico
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List Of Contents And Tables

FISH AND SEAFOOD IN MEXICO

KEY DATA FINDINGS

2024 DEVELOPMENTS

Despite higher prices, consumers increase expenditure

Climate issues impact production

PROSPECTS AND OPPORTUNITIES

Deemed as impractical for cooking, category faces a barrier

Low taxes for imports impact local producers

Summary 1 Major Processors of Fish and Seafood 2024

CATEGORY DATA

Table 1 Total Sales of Fish and Seafood by Category: Total Volume 2019-2024

Table 2 Total Sales of Fish and Seafood by Category: % Total Volume Growth 2019-2024

Table 3 Retail Sales of Fish and Seafood by Category: Volume 2019-2024

Table 4 Retail Sales of Fish and Seafood by Category: % Volume Growth 2019-2024

Table 5 Retail Sales of Fish and Seafood by Category: Value 2019-2024

Table 6 Retail Sales of Fish and Seafood by Category: % Value Growth 2019-2024

Table 7 Retail Sales of Fish and Seafood by Packaged vs Unpackaged: % Volume 2019-2024

Table 8 Forecast Total Sales of Fish and Seafood by Category: Total Volume 2024-2029

Table 9 Forecast Total Sales of Fish and Seafood by Category: % Total Volume Growth 2024-2029

Table 10 Forecast Retail Sales of Fish and Seafood by Category: Volume 2024-2029

Table 11 Forecast Retail Sales of Fish and Seafood by Category: % Volume Growth 2024-2029

Table 12 Forecast Retail Sales of Fish and Seafood by Category: Value 2024-2029

Table 13 Forecast Retail Sales of Fish and Seafood by Category: % Value Growth 2024-2029

FRESH FOOD IN MEXICO

EXECUTIVE SUMMARY

Fresh food in 2024: The big picture

2024 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2019-2024

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2019-2024

Table 16 Retail Sales of Fresh Food by Category: Volume 2019-2024

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2019-2024

Table 18 Retail Sales of Fresh Food by Category: Value 2019-2024

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2019-2024

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2019-2024

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2019-2024

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2024-2029

Table 23 Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2024-2029

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Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2024-2029

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2024-2029

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2024-2029

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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