

Fish and Seafood in Italy

Market Direction | 2025-01-09 | 20 pages | Euromonitor

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Report description:

Despite elevated inflation and general price increases, fresh fish consumption in Italy showed growth in both 2023 and 2024 in retail volume and value terms. This trend can be explained by several factors. For instance, in recent years, there has been an increasing focus on following a healthy and balanced diet. Fish is recognised for its many nutritional benefits, such as its high omega-3 content, lean protein and high content of vitamins and minerals. This awareness has prompted many consumers...

Euromonitor International's Fish and Seafood in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fish and Seafood market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Fish and Seafood in Italy
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List Of Contents And Tables

FISH AND SEAFOOD IN ITALY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Fresh fish a popular choice among health conscious consumers

Consumers favour convenient and affordable options when it comes to fish and seafood

PROSPECTS AND OPPORTUNITIES

Invasion of blue crabs threatens local production of fish and seafood

Calm waters ahead for fish and seafood

Summary 1 Major Processors of Fish and Seafood 2024

CATEGORY DATA

Table 1 Total Sales of Fish and Seafood by Category: Total Volume 2019-2024

Table 2 Total Sales of Fish and Seafood by Category: % Total Volume Growth 2019-2024

Table 3 Retail Sales of Fish and Seafood by Category: Volume 2019-2024

Table 4 Retail Sales of Fish and Seafood by Category: % Volume Growth 2019-2024

Table 5 Retail Sales of Fish and Seafood by Category: Value 2019-2024

Table 6 Retail Sales of Fish and Seafood by Category: % Value Growth 2019-2024

Table 7 Retail Sales of Fish and Seafood by Packaged vs Unpackaged: % Volume 2019-2024

Table 8 Forecast Total Sales of Fish and Seafood by Category: Total Volume 2024-2029

Table 9 Forecast Total Sales of Fish and Seafood by Category: % Total Volume Growth 2024-2029

Table 10 □Forecast Retail Sales of Fish and Seafood by Category: Volume 2024-2029

Table 11 □Forecast Retail Sales of Fish and Seafood by Category: % Volume Growth 2024-2029

Table 12 □Forecast Retail Sales of Fish and Seafood by Category: Value 2024-2029

Table 13 □Forecast Retail Sales of Fish and Seafood by Category: % Value Growth 2024-2029

FRESH FOOD IN ITALY

EXECUTIVE SUMMARY

Fresh food in 2024: The big picture

2024 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2019-2024

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2019-2024

Table 16 Retail Sales of Fresh Food by Category: Volume 2019-2024

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2019-2024

Table 18 Retail Sales of Fresh Food by Category: Value 2019-2024

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2019-2024

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2019-2024

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2019-2024

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2024-2029

Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2024-2029

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Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2024-2029

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2024-2029

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2024-2029

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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