

## **Financial Cards and Payments in Sweden**

Market Direction | 2025-01-22 | 55 pages | Euromonitor

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### **Report description:**

The year 2024 marks the end of a relatively turbulent period in Sweden's financial cards and payments. The role of cash has become marginalised in a society where digitalisation has been spearheading changes in mobile payments for some time. Even though inflation declined in 2024, consumers remained under pressure as the costs of living remained high. Consumer confidence also floundered as the economy experienced a mild recession and unemployment increased. With inflation falling over 2024, tran...

Euromonitor International's Financial Cards and Payments in Sweden report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Financial Cards and Payments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## CREDIT CARDS IN SWEDEN

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