

Financial Cards and Payments in Portugal

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Report description:

Financial cards and payments continued to rise in Portugal in 2024 as cards and electronic payments continued taking ground from paper. The trend towards for cashless payment solutions has accelerated, largely due to contactless technology and the adoption of smartphones as payment devices. Despite still having a reduced weight in the total number of operations, instant transfers also gained traction in 2024. The average spend per card decreased over the course of the year, driven by the growing...

Euromonitor International's Financial Cards and Payments in Portugal report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Financial Cards and Payments in Portugal

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List Of Contents And Tables

FINANCIAL CARDS AND PAYMENTS IN PORTUGAL

EXECUTIVE SUMMARY

Financial cards and payments in 2024: The big picture

2024 key trends

Regulatory changes impact financial cards and payments ecosystem

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 1 Number of POS Terminals: Units 2019-2024

Table 2 Number of ATMs: Units 2019-2024

Table 3 Value Lost to Fraud 2019-2024

Table 4 Card Expenditure by Location 2024

Table 5 Financial Cards in Circulation by Type: % Number of Cards 2019-2024

Table 6 Domestic versus Foreign Spend 2024

MARKET DATA

Table 7 Financial Cards by Category: Number of Cards in Circulation 2019-2024

Table 8 Financial Cards by Category: Number of Accounts 2019-2024

Table 9 Financial Cards Transactions by Category: Value 2019-2024

Table 10 □Financial Cards by Category: Number of Transactions 2019-2024

Table 11 □Consumer Payments by Category: Value 2019-2024

Table 12 □Consumer Payments by Category: Number of Transactions 2019-2024

Table 13 □M-Commerce by Category: Value 2019-2024

Table 14 □M-Commerce by Category: % Value Growth 2019-2024

Table 15 □Financial Cards: Number of Cards by Issuer 2019-2023

Table 16 □Financial Cards: Number of Cards by Operator 2019-2023

Table 17 □Financial Cards: Card Payment Transactions Value by Operator 2019-2023

Table 18 □Financial Cards: Card Payment Transactions Value by Issuer 2019-2023

Table 19 □Forecast Financial Cards by Category: Number of Cards in Circulation 2024-2029

Table 20 □Forecast Financial Cards by Category: Number of Accounts 2024-2029

Table 21 □Forecast Financial Cards Transactions by Category: Value 2024-2029

Table 22 □Forecast Financial Cards by Category: Number of Transactions 2024-2029

Table 23 □Forecast Consumer Payments by Category: Value 2024-2029

Table 24 □Forecast Consumer Payments by Category: Number of Transactions 2024-2029

Table 25 □Forecast M-Commerce by Category: Value 2024-2029

Table 26 □Forecast M-Commerce by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

DEBIT CARDS IN PORTUGAL

KEY DATA FINDINGS

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2024 DEVELOPMENTS

Debit cards does well in 2024

Caixa Geral de Depositos maintains leadership of national debit cards

Fierce competitive environment shapes market landscape

PROSPECTS AND OPPORTUNITIES

Debit cards set to see further growth during forecast period

Caixa Geral de Depositos and SIBS as largest players

Revolut expected to enter debit cards market over 2025

CATEGORY DATA

Table 27 Debit Cards: Number of Cards in Circulation 2019-2024

Table 28 Debit Cards Transactions 2019-2024

Table 29 Debit Cards in Circulation: % Growth 2019-2024

Table 30 Debit Cards Transactions: % Growth 2019-2024

Table 31 Debit Cards: Number of Cards by Issuer 2019-2023

Table 32 Debit Cards: Number of Cards by Operator 2019-2023

Table 33 Debit Cards Payment Transaction Value by Issuer 2019-2023

Table 34 Debit Cards Payment Transaction Value by Operator 2019-2023

Table 35 Forecast Debit Cards: Number of Cards in Circulation 2024-2029

Table 36 □Forecast Debit Cards Transactions 2024-2029

Table 37 □Forecast Debit Cards in Circulation: % Growth 2024-2029

Table 38 □Forecast Debit Cards Transactions: % Growth 2024-2029

CREDIT CARDS IN PORTUGAL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Credit cards expands amid declining interest rates and rising consumer confidence

Intense competition shapes market trends

Sonae and Bankinter Consumer Finance join forces

PROSPECTS AND OPPORTUNITIES

Credit cards faces bright future in Portugal

New players anticipated to emerge, intensifying competition

BNPL will have a greater impact on category development during forecast period

CATEGORY DATA

Table 39 Credit Cards: Number of Cards in Circulation 2019-2024

Table 40 Credit Cards Transactions 2019-2024

Table 41 Credit Cards in Circulation: % Growth 2019-2024

Table 42 Credit Cards Transactions: % Growth 2019-2024

Table 43 Commercial Credit Cards: Number of Cards in Circulation 2019-2024

Table 44 Commercial Credit Cards Transactions 2019-2024

Table 45 Commercial Credit Cards in Circulation: % Growth 2019-2024

Table 46 Commercial Credit Cards Transactions: % Growth 2019-2024

Table 47 Personal Credit Cards: Number of Cards in Circulation 2019-2024

Table 48 □Personal Credit Cards Transactions 2019-2024

Table 49 □Personal Credit Cards in Circulation: % Growth 2019-2024

Table 50 □Personal Credit Cards Transactions: % Growth 2019-2024

Table 51 □Credit Cards: Number of Cards by Issuer 2019-2023

Table 52 □Credit Cards: Number of Cards by Operator 2019-2023

Table 53 □Credit Cards Payment Transaction Value by Issuer 2019-2023

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Table 54 □Credit Cards Payment Transaction Value by Operator 2019-2023
 Table 55 □Commercial Credit Cards: Number of Cards by Issuer 2019-2023
 Table 56 □Commercial Credit Cards: Number of Cards by Operator 2019-2023
 Table 57 □Commercial Credit Cards Payment Transaction Value by Issuer 2019-2023
 Table 58 □Commercial Credit Cards Payment Transaction Value by Operator 2019-2023
 Table 59 □Personal Credit Cards: Number of Cards by Issuer 2019-2023
 Table 60 □Personal Credit Cards: Number of Cards by Operator 2019-2023
 Table 61 □Personal Credit Cards Payment Transaction Value by Issuer 2019-2023
 Table 62 □Personal Credit Cards Payment Transaction Value by Operator 2019-2023
 Table 63 □Forecast Credit Cards: Number of Cards in Circulation 2024-2029
 Table 64 □Forecast Credit Cards Transactions 2024-2029
 Table 65 □Forecast Credit Cards in Circulation: % Growth 2024-2029
 Table 66 □Forecast Credit Cards Transactions: % Growth 2024-2029
 Table 67 □Forecast Commercial Credit Cards: Number of Cards in Circulation 2024-2029
 Table 68 □Forecast Commercial Credit Cards Transactions 2024-2029
 Table 69 □Forecast Commercial Credit Cards in Circulation: % Growth 2024-2029
 Table 70 □Forecast Commercial Credit Cards Transactions: % Growth 2024-2029
 Table 71 □Forecast Personal Credit Cards: Number of Cards in Circulation 2024-2029
 Table 72 □Forecast Personal Credit Cards Transactions 2024-2029
 Table 73 □Forecast Personal Credit Cards in Circulation: % Growth 2024-2029
 Table 74 □Forecast Personal Credit Cards Transactions: % Growth 2024-2029

CHARGE CARDS IN PORTUGAL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Charge cards suffers from low penetration in Portugal
 Number of charge cards declines as Millennium BCP exits category
 Charge cards loses ground to credit and debit cards

PROSPECTS AND OPPORTUNITIES

Charge cards set to remain on declining trend for first half of forecast period
 Competitive landscape sees little movement
 Santander likely to maintain market leadership

CATEGORY DATA

Table 75 Charge Cards: Number of Cards in Circulation 2019-2024
 Table 76 Charge Cards Transactions 2019-2024
 Table 77 Charge Cards in Circulation: % Growth 2019-2024
 Table 78 Charge Cards Transactions: % Growth 2019-2024
 Table 79 Commercial Charge Cards: Number of Cards in Circulation 2019-2024
 Table 80 Commercial Charge Cards Transactions 2019-2024
 Table 81 Commercial Charge Cards in Circulation: % Growth 2019-2024
 Table 82 Commercial Charge Cards Transactions: % Growth 2019-2024
 Table 83 Personal Charge Cards: Number of Cards in Circulation 2019-2024
 Table 84 □Personal Charge Cards Transactions 2019-2024
 Table 85 □Personal Charge Cards in Circulation: % Growth 2019-2024
 Table 86 □Personal Charge Cards Transactions: % Growth 2019-2024
 Table 87 □Charge Cards: Number of Cards by Issuer 2019-2023
 Table 88 □Charge Cards: Number of Cards by Operator 2019-2023
 Table 89 □Charge Cards Payment Transaction Value by Issuer 2019-2023

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Table 90 □Charge Cards Payment Transaction Value by Operator 2019-2023
Table 91 □Commercial Charge Cards: Number of Cards by Issuer 2019-2023
Table 92 □Commercial Charge Cards: Number of Cards by Operator 2019-2023
Table 93 □Commercial Charge Cards Payment Transaction Value by Issuer 2019-2023
Table 94 □Commercial Charge Cards Payment Transaction Value by Operator 2019-2023
Table 95 □Personal Charge Cards: Number of Cards by Issuer 2019-2023
Table 96 □Personal Charge Cards: Number of Cards by Operator 2019-2023
Table 97 □Personal Charge Cards Transaction Value by Issuer 2019-2023
Table 98 □Personal Charge Cards Transaction Value by Operator 2019-2023
Table 99 □Forecast Charge Cards: Number of Cards in Circulation 2024-2029
Table 100 □Forecast Charge Cards Transactions 2024-2029
Table 101 □Forecast Charge Cards in Circulation: % Growth 2024-2029
Table 102 □Forecast Charge Cards Transactions: % Growth 2024-2029
Table 103 □Forecast Commercial Charge Cards: Number of Cards in Circulation 2024-2029
Table 104 □Forecast Commercial Charge Cards Transactions 2024-2029
Table 105 □Forecast Commercial Charge Cards in Circulation: % Growth 2024-2029
Table 106 □Forecast Commercial Charge Cards Transactions: % Growth 2024-2029
Table 107 □Forecast Personal Charge Cards: Number of Cards in Circulation 2024-2029
Table 108 □Forecast Personal Charge Cards Transactions 2024-2029
Table 109 □Forecast Personal Charge Cards in Circulation: % Growth 2024-2029
Table 110 □Forecast Personal Charge Cards Transactions: % Growth 2024-2029

PRE-PAID CARDS IN PORTUGAL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Pre-paid cards posts positive results over 2024

Revolut - a rising star

Transportation payments see expanding connectivity

PROSPECTS AND OPPORTUNITIES

Pre-paid cards likely to fall during forecast period

Growing acceptance will bolster employee benefit cards

Revolut offer expanding with expected shift to other card payment categories

CATEGORY DATA

Table 111 Pre-paid Cards: Number of Cards in Circulation 2019-2024
Table 112 Pre-paid Cards Transactions 2019-2024
Table 113 Pre-paid Cards in Circulation: % Growth 2019-2024
Table 114 Pre-paid Cards Transactions: % Growth 2019-2024
Table 115 Closed Loop Pre-paid Cards Transactions 2019-2024
Table 116 Closed Loop Pre-paid Cards Transactions: % Growth 2019-2024
Table 117 Open Loop Pre-paid Cards Transactions 2019-2024
Table 118 Open Loop Pre-paid Cards Transactions: % Growth 2019-2024
Table 119 Pre-paid Cards: Number of Cards by Issuer 2019-2023
Table 120 □Pre-paid Cards: Number of Cards by Operator 2019-2023
Table 121 □Pre-paid Cards Transaction Value by Issuer 2019-2023
Table 122 □Pre-paid Cards Transaction Value by Operator 2019-2023
Table 123 □Closed Loop Pre-paid Cards: Number of Cards by Issuer 2019-2023
Table 124 □Closed Loop Pre-paid Cards: Number of Cards by Operator 2019-2023
Table 125 □Closed Loop Pre-paid Cards Transaction Value by Issuer 2019-2023

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Table 126 □Closed Loop Pre-paid Cards Transaction Value by Operator 2019-2023
Table 127 □Open Loop Pre-paid Cards: Number of Cards by Issuer 2019-2023
Table 128 □Open Loop Pre-paid Cards: Number of Cards by Operator 2019-2023
Table 129 □Open Loop Pre-paid Cards Transaction Value by Issuer 2019-2023
Table 130 □Open Loop Pre-paid Cards Transaction Value by Operator 2019-2023
Table 131 □Forecast Pre-paid Cards: Number of Cards in Circulation 2024-2029
Table 132 □Forecast Pre-paid Cards Transactions 2024-2029
Table 133 □Forecast Pre-paid Cards in Circulation: % Growth 2024-2029
Table 134 □Forecast Pre-paid Cards Transactions: % Growth 2024-2029
Table 135 □Forecast Closed Loop Pre-paid Cards Transactions 2024-2029
Table 136 □Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2024-2029
Table 137 □Forecast Open Loop Pre-paid Cards Transactions 2024-2029
Table 138 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2024-2029

STORE CARDS IN PORTUGAL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Transaction value rises while number of cards declines
El Corte Ingles as only issuer to see number of cards increase
Oney?s Auchan cards discontinued to new clients

PROSPECTS AND OPPORTUNITIES

Store cards set to decline throughout forecast period
El Corte Ingles as future category leader?
Strong competition from credit alternatives limits growth potential

CATEGORY DATA

Table 139 Store Cards: Number of Cards in Circulation 2019-2024
Table 140 Store Cards Transactions 2019-2024
Table 141 Store Cards in Circulation: % Growth 2019-2024
Table 142 Store Cards Transactions: % Growth 2019-2024
Table 143 Store Cards: Number of Cards by Issuer 2019-2023
Table 144 Store Cards: Payment Transaction Value by Issuer 2019-2023
Table 145 Forecast Store Cards: Number of Cards in Circulation 2024-2029
Table 146 Forecast Store Cards Transactions 2024-2029
Table 147 Forecast Store Cards in Circulation: % Growth 2024-2029
Table 148 □Forecast Store Cards Transactions: % Growth 2024-2029

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