

## **Financial Cards and Payments in Poland**

Market Direction | 2025-01-14 | 58 pages | Euromonitor

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### **Report description:**

2024 saw further changes for financial cards and payments in Poland. Consumers increasingly expect products and services that are tailored to their needs and allow for smooth and intuitive transactions. Companies demand the same - simpler, more efficient and intuitive solutions that help them manage business more effectively. Digitalisation continues to progress, with more and more consumers using digital services to pay for goods and services and to transfer money to each other. Companies are a...

Euromonitor International's Financial Cards and Payments in Poland report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Financial Cards and Payments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

January 2025

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