

Financial Cards and Payments in Italy

Market Direction | 2025-01-20 | 63 pages | Euromonitor

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Report description:

Financial cards and payments in Italy has shown a solid performance in 2024, with total card circulation numbers and volume and current value transactions rising at healthy rates. Expansion continues to be underpinned by the increasing tendency of consumers and businesses to move away from cash in favour of card-based and digital payment methods. This well-established trend has become more pronounced since the pandemic, and is constantly reinforced by improvements in merchant acceptance, investm...

Euromonitor International's Financial Cards and Payments in Italy report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CREDIT CARDS IN ITALY

KEY DATA FINDINGS

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