

## Financial Cards and Payments in Hungary

Market Direction | 2025-01-21 | 51 pages | Euromonitor

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### Report description:

Financial cards and payments is seeing stable growth in the number of cards in circulation in Hungary in 2024. Indeed, the use of financial cards, both physical cards and their virtual counterparts, continues to grow, driven by a rich array of smartphone applications with built-in payments, and other smart solutions (e.g., QR code payments) that make card payments more convenient, fast and versatile. Added to which, there are also new usage occasions, such as the Budapest Pay and Go ticket purch...

Euromonitor International's Financial Cards and Payments in Hungary report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Financial Cards and Payments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Rising banking fees prompt consumers to reevaluate their banking partner

From plastic to pixels: debit cards' transition to mobile wallets continues

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STORE CARDS IN HUNGARY

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