

## **Financial Cards and Payments in France**

Market Direction | 2025-01-13 | 67 pages | Euromonitor

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### **Report description:**

Financial cards and payments in France showed varied performances among its segments in 2024, with rises in terms of the number of cards in circulation and transactions, and double-digit growth for current value sales. Inflation and price hikes have significantly impacted development within financial cards over 2023 and 2024. While inflation was still relatively high in 2023, it subsided somewhat in 2024 though unit prices - particularly for services - continued to rise robustly. Despite contact...

Euromonitor International's Financial Cards and Payments in France report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Financial Cards and Payments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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