

Financial Cards and Payments in Egypt

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Report description:

Financial cards and payments continued to see growth in Egypt in 2024. This is attributed to various reasons, from economic turbulence including high inflation, currency devaluation, an increase in fuel prices, and reduced subsidies, to higher financial inclusion rates. Added to which, financial cards continue to overtake cash as a means of payment, alongside the use of digital payment methods which are also rising in popularity. Added to which, the continuing digitisation of essential services...

Euromonitor International's Financial Cards and Payments in Egypt report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2024 DEVELOPMENTS

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STORE CARDS IN EGYPT

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