

Financial Cards and Payments in Canada

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Report description:

Financial cards and payments in Canada was impacted by moderated inflation rates in 2024, following raised interest rates immediately post-pandemic when inflation was high. Now, with the situation eased somewhat, the Bank of Canada has cut rates more than once during 2024. While this has undermined the attractiveness of debit and savings accounts, it has proved a plus for credit card holders in the local market. Overall, Canada still faces several economic challenges, in large part connect to th...

Euromonitor International's Financial Cards and Payments in Canada report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, Mobile Payments, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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RBC acquires HSBC Canada, while small businesses continue to feel pressure from labour force shortage

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