

## **Energy Drinks in Uzbekistan**

Market Direction | 2025-01-22 | 27 pages | Euromonitor

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### **Report description:**

Having surged earlier in the review period, annual growth in off-trade volume sales of energy drinks slowed to low single digits in 2024. The primary reason for this deceleration was the increase in unit prices, driven largely by the introduction of an excise tax: Since the beginning of April 2024, carbonated drinks containing sugar or other sweeteners have been subject to an excise tax of UZS500 per litre, while energy drinks face a UZS2,000 per litre tax. In addition to the new tax, rising pro...

Euromonitor International's Energy Drinks in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Energy Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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