

Energy Drinks in North Macedonia

Market Direction | 2025-01-10 | 26 pages | Euromonitor

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Report description:

Energy drinks have continued to enjoy stable consumer demand in North Macedonia in 2024, driven by their increasing relevance as a popular choice for socialising and partying among younger consumer groups. This has resulted in solid off-trade retail volume growth and robust off-trade rsp value growth, which has been further fuelled by significant price increases tied to the lingering effects of prolonged inflation. While demographic decline remains an issue in North Macedonia, its impact on ener...

Euromonitor International's Energy Drinks in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Energy Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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