

## Energy Drinks in Kazakhstan

Market Direction | 2025-01-10 | 25 pages | Euromonitor

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### Report description:

Though energy drinks is expected to register an increase in sales in Kazakhstan in 2024, volume growth is expected to slow significantly compared with the review period. While inflation has eased, prices are still rising and consumers are highly price sensitive. That being said, volume sales are still significant. Also, in 2024, a new regulation came into force that bans the sale of energy drinks to individuals under 21-years-of age. This regulation was introduced in response to the rising popul...

Euromonitor International's Energy Drinks in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Energy Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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