

Energy Drinks in Canada

Market Direction | 2025-01-16 | 25 pages | Euromonitor

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Report description:

Energy drinks in Canada continue to face headwinds as current value and volume growth slowed down significantly in 2024. The category, marred by its increasingly negative perception, continues to face strong competition from healthier alternatives, particularly powdered concentrates due to the rise of hydration drinks, as well as functional bottled water. The slowdown in unit prices is another factor contributing to its lower value growth. Moreover, product recalls of several energy drinks that...

Euromonitor International's Energy Drinks in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Reduced Sugar Energy Drinks, Regular Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Energy Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2025

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