

## **Eggs in Vietnam**

Market Direction | 2025-01-20 | 17 pages | Euromonitor

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### **Report description:**

Eggs in Vietnam continued to benefit from the government's price stabilisation initiatives for essential goods in 2024. Retail prices and availability of eggs on the local market are well-controlled by the government. The average unit prices for eggs are lower than other protein-based foods such as meat, ensuring stable demand regardless of economic context. Category players remain focused on pushing sales through diversifying their products ranges - for example, by offering eggs of different si...

Euromonitor International's Eggs in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2020-2024, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2029 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eggs market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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EGGS IN VIETNAM

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