

Edible Oils in Thailand

Market Direction | 2025-01-20 | 21 pages | Euromonitor

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Report description:

Edible oils in Thailand is set to maintain solid retail volume and current value growth in 2024, with increasing sales anticipated across all categories. Nevertheless, rates of increase are expected to be slightly lower than in the previous year. In 2024, affordability has become a key factor shaping consumers' purchasing decisions in edible oils. The average unit price of olive oil has continued to rise, which is set to result in slower retail volume growth than in the previous year, and than a...

Euromonitor International's Edible Oils in Thailand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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EDIBLE OILS IN THAILAND

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Unit price rises lead to only low volume growth for olive oil

Availability of palm oil experiences fluctuations due to supply issues, but price stabilisation measures keep it affordable

Morakot continues to lead overall edible oils

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Growth in edible oils expected to continue, driven by cooking at home, and health and wellness trends

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