

Edible Oils in Indonesia

Market Direction | 2025-01-09 | 19 pages | Euromonitor

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Report description:

The market for edible oils in Indonesia experienced positive growth in total volume terms in 2024, following a slight contraction in the previous year. This recovery was largely driven by the normalisation of packaged palm oil prices, which had surged dramatically in 2022. As a result, consumers sought more affordable alternatives, such as unpackaged edible oils like minyak curah and Minyakita. Although the loosely branded Minyakita is excluded from the scope of this report, it is a notable play...

Euromonitor International's Edible Oils in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2025

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EDIBLE OILS IN INDONESIA

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Packaged palm oil prices continue to normalise, but retail performance remains below pre-pandemic levels

Olive oil leads retail value growth, driven by price increases

Salim Ivomas Pratama and Sari Agrotama Persada maintain leading positions, while SMART Tbk PT gains ground

PROSPECTS AND OPPORTUNITIES

Packaged palm oil to see strong retail volume performance as competition from alternatives begins to ease

Cuisine diversification and urbanisation to drive demand for olive oil in Indonesia's foodservice sector

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