

Economies and Consumers in 2025

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Report description:

In 2025, global economies and consumers will be shaped by geopolitics, potential US policy disruptions and demographic shifts. Businesses will face both challenges and opportunities arising from sluggish economic and income growth, increasing trade protectionism and tariff risks, regulatory pressure, consumer cautiousness and the growing influence of the 65+ age group.

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Product coverage: <|Products|>

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report

- Identify factors driving change now and in the future
- Understand motivation
- Forward-looking outlook
- Briefings and presentation should provoke lively discussion at senior level
- Take a step back from micro trends
- Get up to date estimates and comment

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