

Dishwashers in South Korea

Market Direction | 2025-01-15 | 37 pages | Euromonitor

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Report description:

Dishwashers in South Korea, which experienced robust growth until 2021, due to the pandemic and rising adoption rates, has since been heavily impacted by the normalisation of growth the ongoing economic recession. The high inflation environment, coupled with the increasing price sensitivity of consumers, has led to a slowdown in demand for high-priced consumer appliances such as dishwashers. Many of the consumers who had the intention to purchase a dishwasher have already done so, leading to sat...

Euromonitor International's Dishwashers in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Dishwashers in South Korea

Euromonitor International

January 2025

List Of Contents And Tables

DISHWASHERS IN SOUTH KOREA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Another challenging year for dishwashers

Shift from built-in dishwashers to countertop and compact models

SK Magic's withdrawal from dishwashers

PROSPECTS AND OPPORTUNITIES

Great potential expected for dishwashers

Subscription businesses likely to attract more attention

Rising demand for mini dishwashers to cater to single-person households

CATEGORY DATA

Table 1 Sales of Dishwashers by Category: Volume 2019-2024

Table 2 Sales of Dishwashers by Category: Value 2019-2024

Table 3 Sales of Dishwashers by Category: % Volume Growth 2019-2024

Table 4 Sales of Dishwashers by Category: % Value Growth 2019-2024

Table 5 Sales of Dishwashers by Format: % Volume 2019-2024

Table 6 Sales of Dishwashers by Smart Appliances: % Volume 2020-2024

Table 7 NBO Company Shares of Dishwashers: % Volume 2020-2024

Table 8 LBN Brand Shares of Dishwashers: % Volume 2021-2024

Table 9 Distribution of Dishwashers by Format: % Volume 2019-2024

Table 10 □Production of Dishwashers: Total Volume 2019-2024

Table 11 □Forecast Sales of Dishwashers by Category: Volume 2024-2029

Table 12 □Forecast Sales of Dishwashers by Category: Value 2024-2029

Table 13 □Forecast Sales of Dishwashers by Category: % Volume Growth 2024-2029

Table 14 □Forecast Sales of Dishwashers by Category: % Value Growth 2024-2029

CONSUMER APPLIANCES IN SOUTH KOREA

EXECUTIVE SUMMARY

Consumer appliances in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 15 Household Penetration of Selected Total Stock Consumer Appliances by Category 2019-2025

Table 16 Replacement Cycles of Consumer Appliances by Category 2019-2025

MARKET DATA

Table 17 Sales of Consumer Appliances by Category: Volume 2019-2024

Table 18 Sales of Consumer Appliances by Category: Value 2019-2024

Table 19 Sales of Consumer Appliances by Category: % Volume Growth 2019-2024

Table 20 Sales of Consumer Appliances by Category: % Value Growth 2019-2024

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Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2019-2024
Table 22 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2019-2024
Table 23 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2019-2024
Table 24 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2019-2024
Table 25 □Sales of Small Appliances by Category: Volume 2019-2024
Table 26 □Sales of Small Appliances by Category: Value 2019-2024
Table 27 □Sales of Small Appliances by Category: % Volume Growth 2019-2024
Table 28 □Sales of Small Appliances by Category: % Value Growth 2019-2024
Table 29 □NBO Company Shares of Major Appliances: % Volume 2020-2024
Table 30 □LBN Brand Shares of Major Appliances: % Volume 2021-2024
Table 31 □NBO Company Shares of Small Appliances: % Volume 2020-2024
Table 32 □LBN Brand Shares of Small Appliances: % Volume 2021-2024
Table 33 □Distribution of Major Appliances by Format: % Volume 2019-2024
Table 34 □Distribution of Small Appliances by Format: % Volume 2019-2024
Table 35 □Forecast Sales of Consumer Appliances by Category: Volume 2024-2029
Table 36 □Forecast Sales of Consumer Appliances by Category: Value 2024-2029
Table 37 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2024-2029
Table 38 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2024-2029
Table 39 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2024-2029
Table 40 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2024-2029
Table 41 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2024-2029
Table 42 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2024-2029
Table 43 □Forecast Sales of Small Appliances by Category: Volume 2024-2029
Table 44 □Forecast Sales of Small Appliances by Category: Value 2024-2029
Table 45 □Forecast Sales of Small Appliances by Category: % Volume Growth 2024-2029
Table 46 □Forecast Sales of Small Appliances by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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