

Dishwashers in South Korea

Market Direction | 2025-01-15 | 37 pages | Euromonitor

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Report description:

Dishwashers in South Korea, which experienced robust growth until 2021, due to the pandemic and rising adoption rates, has since been heavily impacted by the normalisation of growth the ongoing economic recession. The high inflation environment, coupled with the increasing price sensitivity of consumers, has led to a slowdown in demand for high-priced consumer appliances such as dishwashers. Many of the consumers who had the intention to purchase a dishwasher have already done so, leading to sat...

Euromonitor International's Dishwashers in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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