

Dishwashers in Romania

Market Direction | 2025-01-10 | 36 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Dishwashers in Romania registered another strong performance in 2024, with robust growth in current value and volume terms. Household penetration remains low due to limited consumer awareness and the popularity of wash dishes by hand, although the perception of dishwashers is evolving. Romanians are attracted by these appliances and are becoming more informed about the benefits of dishwashers. Consumers are gravitating towards products with low energy and water consumption, and which are ergonom...

Euromonitor International's Dishwashers in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Dishwashers in Romania
Euromonitor International
January 2025

List Of Contents And Tables

DISHWASHERS IN ROMANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Steady performance for dishwashers

Romanians prefer to pay in instalments when buying dishwashers

E-commerce retailing is on the rise

PROSPECTS AND OPPORTUNITIES

Bright future for dishwashers in Romania

Premium dishwashers will see growing demand

Shift towards more modern dishwashers

CATEGORY DATA

Table 1 Sales of Dishwashers by Category: Volume 2019-2024

Table 2 Sales of Dishwashers by Category: Value 2019-2024

Table 3 Sales of Dishwashers by Category: % Volume Growth 2019-2024

Table 4 Sales of Dishwashers by Category: % Value Growth 2019-2024

Table 5 Sales of Dishwashers by Format: % Volume 2019-2024

Table 6 Sales of Dishwashers by Smart Appliances: % Volume 2020-2024

Table 7 NBO Company Shares of Dishwashers: % Volume 2020-2024

Table 8 LBN Brand Shares of Dishwashers: % Volume 2021-2024

Table 9 Distribution of Dishwashers by Format: % Volume 2019-2024

Table 10 □Production of Dishwashers: Total Volume 2019-2024

Table 11 □Forecast Sales of Dishwashers by Category: Volume 2024-2029

Table 12 □Forecast Sales of Dishwashers by Category: Value 2024-2029

Table 13 □Forecast Sales of Dishwashers by Category: % Volume Growth 2024-2029

Table 14 □Forecast Sales of Dishwashers by Category: % Value Growth 2024-2029

CONSUMER APPLIANCES IN ROMANIA

EXECUTIVE SUMMARY

Consumer appliances in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 15 Household Penetration of Selected Total Stock Consumer Appliances by Category 2019-2025

Table 16 Replacement Cycles of Consumer Appliances by Category 2019-2025

MARKET DATA

Table 17 Sales of Consumer Appliances by Category: Volume 2019-2024

Table 18 Sales of Consumer Appliances by Category: Value 2019-2024

Table 19 Sales of Consumer Appliances by Category: % Volume Growth 2019-2024

Table 20 Sales of Consumer Appliances by Category: % Value Growth 2019-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21	Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2019-2024
Table 22	Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2019-2024
Table 23	Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2019-2024
Table 24	□Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2019-2024
Table 25	□Sales of Small Appliances by Category: Volume 2019-2024
Table 26	□Sales of Small Appliances by Category: Value 2019-2024
Table 27	□Sales of Small Appliances by Category: % Volume Growth 2019-2024
Table 28	□Sales of Small Appliances by Category: % Value Growth 2019-2024
Table 29	□NBO Company Shares of Major Appliances: % Volume 2020-2024
Table 30	□LBN Brand Shares of Major Appliances: % Volume 2021-2024
Table 31	□NBO Company Shares of Small Appliances: % Volume 2020-2024
Table 32	□LBN Brand Shares of Small Appliances: % Volume 2021-2024
Table 33	□Distribution of Major Appliances by Format: % Volume 2019-2024
Table 34	□Distribution of Small Appliances by Format: % Volume 2019-2024
Table 35	□Forecast Sales of Consumer Appliances by Category: Volume 2024-2029
Table 36	□Forecast Sales of Consumer Appliances by Category: Value 2024-2029
Table 37	□Forecast Sales of Consumer Appliances by Category: % Volume Growth 2024-2029
Table 38	□Forecast Sales of Consumer Appliances by Category: % Value Growth 2024-2029
Table 39	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2024-2029
Table 40	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2024-2029
Table 41	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2024-2029
Table 42	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2024-2029
Table 43	□Forecast Sales of Small Appliances by Category: Volume 2024-2029
Table 44	□Forecast Sales of Small Appliances by Category: Value 2024-2029
Table 45	□Forecast Sales of Small Appliances by Category: % Volume Growth 2024-2029
Table 46	□Forecast Sales of Small Appliances by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Dishwashers in Romania

Market Direction | 2025-01-10 | 36 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-11
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com