

## **Dishwashers in Poland**

Market Direction | 2025-01-10 | 35 pages | Euromonitor

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### **Report description:**

Dishwashers have yet to achieve widespread adoption in Poland, with penetration rates remaining somewhat lower than some European countries. In 2024, uptake remains slow primarily due to economic constraints, with many consumers viewing dishwashers as non-essential luxury items, especially in the context of high living costs and tighter household budgets. Nonetheless, household penetration of dishwashers is rising at a pace and should reach over 55% in 2024. Consumers are drawn to the convenienc...

Euromonitor International's Dishwashers in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dishwashers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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