

Dishwashers in Morocco

Market Direction | 2025-01-10 | 35 pages | Euromonitor

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Report description:

The slump in demand for large appliances equally affected dishwashers in Morocco, with retail volume sales declining over 2024. Built-in dishwashers performed slightly better than their freestanding counterparts as the former are mostly purchased by upper income consumers who are generally resistant to price hikes. Upper income consumers continued to purchase dishwashers to complement their kitchens and impress their friends and family. Dishwashers are often sold in the weeks leading up to Ramad...

Euromonitor International's Dishwashers in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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