

Dishwashers in Hungary

Market Direction | 2025-01-10 | 35 pages | Euromonitor

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Report description:

Retail volume sales of dishwashers are set to fall slightly in Hungary in 2024. The dishwashers category has not been significantly affected by the strong price increases seen in the market, as owning a dishwasher is perceived not only as convenient for consumers, but also as offering water savings, which is important during times of high inflation.

Euromonitor International's Dishwashers in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Dishwashers appeal to larger households

Appliances and electronics specialists remains the leading channel

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