

## **Dishwashers in Greece**

Market Direction | 2025-01-10 | 35 pages | Euromonitor

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### **Report description:**

The household penetration of dishwashers in Greece is gradually increasing, but remains lower in comparison to some other major appliances. In 2024, retail volume sales of dishwashers continued to rise. This was largely due to consumers leading busy lifestyles seeking convenience. Dishwashers retain a higher appeal amongst families and larger households, while gaining traction in smaller households. Importantly, advances in dishwasher technology have led to more energy-efficient and water-saving...

Euromonitor International's Dishwashers in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dishwashers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
January 2025

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