

Dietary Supplements in Singapore

Market Direction | 2025-01-10 | 25 pages | Euromonitor

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Report description:

Probiotic supplements continue to be one of the fastest-growing segments of Singapore's dietary supplements market. Consumers are becoming increasingly aware of the strong connection between gut health and overall wellness, with probiotics being recognised for their positive effects on immunity, digestion, and even mental wellbeing. In response to this growing interest, probiotic supplements are available in various formats to suit consumer preferences, with chewables, such as those offered by B...

Euromonitor International's Dietary Supplements in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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