

## **Dietary Supplements in India**

Market Direction | 2025-01-20 | 26 pages | Euromonitor

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### **Report description:**

In 2024, dietary supplements in India is set to witness continued double-digit retail current value growth, with probiotic supplements and protein supplements expected to see the strongest increases. Probiotic supplements, which are known for their digestive health benefits, have gained significant traction amongst Indian consumers. As awareness grows around gut health and immunity, probiotics have moved beyond just healthcare to become a wellness essential for many individuals. The surge in sal...

Euromonitor International's Dietary Supplements in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Dietary Supplements in India  
Euromonitor International  
January 2025

List Of Contents And Tables

### DIETARY SUPPLEMENTS IN INDIA

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Dietary supplements observes double-digit value growth in 2024

Wellness-associated products gain traction in dietary supplements, with a focus on holistic wellness

Brand collaborations and celebrity endorsements boost engagement and visibility in dietary supplements

#### PROSPECTS AND OPPORTUNITIES

Changing consumer attitudes towards health and wellness to drive demand for dietary supplements

Synergy between beauty and wellness set to boost sales of skin and hair health supplements

Growth potential for dietary supplements for women, driven by hormone awareness

#### CATEGORY DATA

Table 1 Sales of Dietary Supplements by Category: Value 2019-2024

Table 2 Sales of Dietary Supplements by Category: % Value Growth 2019-2024

Table 3 Sales of Dietary Supplements by Positioning: % Value 2019-2024

Table 4 NBO Company Shares of Dietary Supplements: % Value 2020-2024

Table 5 LBN Brand Shares of Dietary Supplements: % Value 2021-2024

Table 6 Forecast Sales of Dietary Supplements by Category: Value 2024-2029

Table 7 Forecast Sales of Dietary Supplements by Category: % Value Growth 2024-2029

#### CONSUMER HEALTH IN INDIA

#### EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 9 Life Expectancy at Birth 2019-2024

#### MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2019-2024

Table 11 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 12 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 13 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format: % Value 2019-2024

Table 16 Distribution of Consumer Health by Format and Category: % Value 2024

Table 17 □Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 18 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

#### APPENDIX

OTC registration and classification

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Vitamins and dietary supplements registration and classification  
Self-medication/self-care and preventive medicine  
Switches  
DISCLAIMER  
DEFINITIONS  
SOURCES  
Summary 1 Research Sources

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