

## **Dermatologicals in Singapore**

Market Direction | 2025-01-10 | 24 pages | Euromonitor

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### **Report description:**

The dermatologicals market in Singapore experienced a mixed performance in 2024, with growth primarily driven by medicated shampoos. During the initial stages of the pandemic, social restrictions led to more time spent at home, which caused many consumers to pay less attention to personal appearance. This shift in focus contributed to a current value decline for medicated shampoos between 2020 and 2022, as consumers prioritised essential spending during the uncertain times. However, as social re...

Euromonitor International's Dermatologicals in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Dermatologicals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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